



Delicious Produce from Venezuela: Fruits and Vegetables




Have you heard of Venezuelan papayas? Extra sweet flavours for all tastebuds, and uniform quality throughout the year for fruit traders and businesses. How about Venezuelan mangoes?

Food-loving Singapore may not know that ¼ of Venezuelan land - about 30 million hectares - has been producing over 5 varieties of high-value agriculture products, from tropical fruits, legumes, vegetables, to globally-loved coffee and cocoa. At the same time, 28 varieties of high-quality produce are coming from 200 miles of Venezuela's Caribbean coast dedicated to an exclusive hydro-agriculture economic zone.

We invite importers and investors to the world of Venezuelan agricultural products. More than fifty unique varieties of tropical fruits, legumes, vegetables, coffee and cocoa stand out among many other products, particularly focused to address the needs of the Singapore and Asian market.

You don't have to believe us. Come and find out directly from Venezuela's top producers and **book your 1-1 friendly meetings** to discover the amazing fruits and vegetables Venezuela can offer to Singapore, and from Singapore to Asia.

 **25 August 2021,
Wednesday (+8hours UTC)**

 **9.00am - 10.00am**

 **Register here to attend
webinar & for B2B meetings -
<https://qrco.de/bcl5F>**

 **Complimentary**

 **globalconnect@sbf.org.sg**

Co-Organisers



Supported by:



Programme

Time	Agenda	Speaker
09.00 am	Welcome remarks	Mr Prasoon Mukherjee, Chairman Latin American Business Group
09.05 am	Remarks	Ambassador H.E Jessica María López Piña
09.10 am	Remarks	Ambassador H.E Capaya Rodriguez, Deputy Minister for Asia, Middle East and Oceania
09.15 am	Exporting Fruit & Vegetables to Singapore	Mr Ong Xuan Feng, Assistant Director, Industry Development & Partnership Division, Food Businesses Department, Singapore Food Agency
09.25 am	Commercial Opportunities in Venezuela - Country's Brand	Mr. Guillermo Lara, President BANCOEX
09.35 am	Present and future of the National Production and business opportunities in Venezuela	Mr. Orlando Camacho, President of FEDEINDUSTRIA or Mr Nelio Berriel, Vice President, Entrepreneurs Association

Participating Venezuelan Companies



- **Rica Siembra** – Family-owned vertical business. Products include Frozen Banana, Peach, Blackberry, Strawberry, Soursop, Guava, Mango, Pineapple, Passion Fruit Pulp; Frozen Orange concentrate & essential oil, specialty coffee, gluten free pasta and flour.



- **Amado Campo** - Producers and distributors of high-quality fresh and cut fruit, frozen fruit pulp and vegetables. Featuring their strawberries and honey.



- **Bio Granja** - Venezuelan food processor of Frozen Mango, Passion Fruit, Pineapple, Pineapple, Guava, Strawberries & Papaya fruit pulp.



- **Cultivando Afectos** – Trader of sustainable Fresh Papaya, Mangos & Avocados and Moi Gourmet Sweet Pepper Chutney.